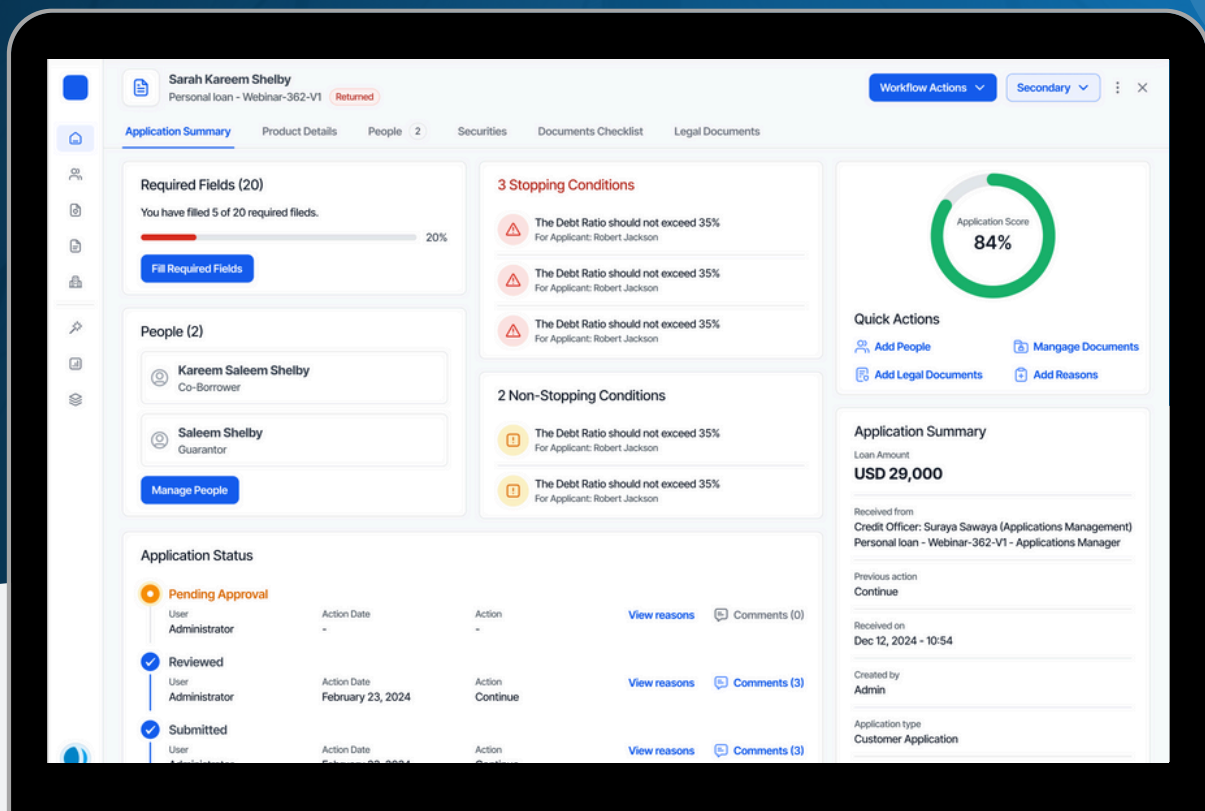




# Bluering Retail

Empowering Lenders with No-code and White Label Digital Lending Solutions.

Innovate your Lending Experience Seamlessly





# BLUERING RETAIL: KEY BENEFITS



## Increased Efficiency

Automates tasks like application reviews, credit scoring, policy validations, and loan disbursement to reduce manual work, speed up processing, and minimize human errors.



## Improved User Experience

Provides a user-friendly interface for borrowers and lenders to streamline the application process and increase customer satisfaction.



## Better Credit Risk Management

Utilizes data analytics and artificial intelligence to evaluate credit risk, assisting banks in making decisions to reduce loan defaults.



## Bigger Credit Portfolio

Improves the bank's competitive edge by leveraging complete flexibility to swiftly enter markets with new products and promotions, successfully attracting new customer segments.



## Full Control and Visibility

Provides real time tracking and reporting on customer requests and operational activities.





**35%** Faster Loan Processing

**20%** Increase in Credit Portfolio

**40%** Reduction in Overhead Cost

**25%** Better Credit Predictions

Bluering Retail is an innovative digital lending solution for retail and consumer lending designed to transform the lending industry. This no-code, white-label platform offers a seamless experience for lenders worldwide to process their retail loans efficiently. With Bluering Retail, credit experts can simplify the lending process and focus on serving their customers.



Contact Us

[www.bluering.com](http://www.bluering.com)

[info@bluering.com](mailto:info@bluering.com)



# BLUERING RETAIL: FUNCTIONALITIES

Bluering Retail offers a revolutionary approach to digital lending designed to streamline lending processes and enhance borrower experiences.



Bluering Retail offers a smooth omni-channel and multi-device loan origination and processing experience for lenders. It provides support for various languages and currencies, ensuring personalized customer interactions regardless of location. The integrated document management and reporting capabilities streamline loan administration, improving operational efficiency and increasing productivity.

Bluering offers comprehensive support and training services to help banks maximize the potential of Bluering Retail and utilize all its features effectively.

## Credit Scoring

Equipped with a built-in scoring engine, Bluering Retail facilitates accurate and efficient credit assessments. This advanced credit scoring functionality allows for better risk management and more informed lending decisions.

## Seamless Integration

Bluering Retail integrates effortlessly with both internal and external systems of your bank. This integration helps streamline operations and enhances the overall experience.

## Scalability

Designed with a flexible architecture, Bluering Retail can easily scale to accommodate growing numbers of users and transactions. This scalability ensures your lending operations remain efficient and responsive as your business expands.

## Fully Parameterized

Bluering Retail is fully parameterized, allowing banks to define their products, policies and workflows with ease. This flexibility means you can configure the platform to suit your unique requirements without the need for coding or complex customizations.

**Contact Us**



[www.bluering.com](http://www.bluering.com)



[info@bluering.com](mailto:info@bluering.com)



Bluering offers more than a conventional lending solution; we establish a strategic partnership focused on enhancing the efficiency and profitability of your retail and consumer lending operations.

With a commitment to customer satisfaction and a drive for innovation, Bluering is the premier choice for lenders aiming for excellence in the digital era.



## PIONEERING DIGITAL LENDING INNOVATION

Bluering provides comprehensive and flexible digital lending and credit risk solutions to transform the global banking sector. Since our establishment, we have been dedicated to making the lives of credit experts easier by using state-of-the-art technology and innovative lending processes. Our vision is to empower financial institutions with tools that enhance efficiency and customer satisfaction.

**SCHEDULE A PERSONALIZED DEMO WITH ONE OF OUR CONSULTANTS TO EXPLORE BLUERING RETAIL'S CAPABILITIES.**



**Contact Us**



[www.bluering.com](http://www.bluering.com)



[info@bluering.com](mailto:info@bluering.com)