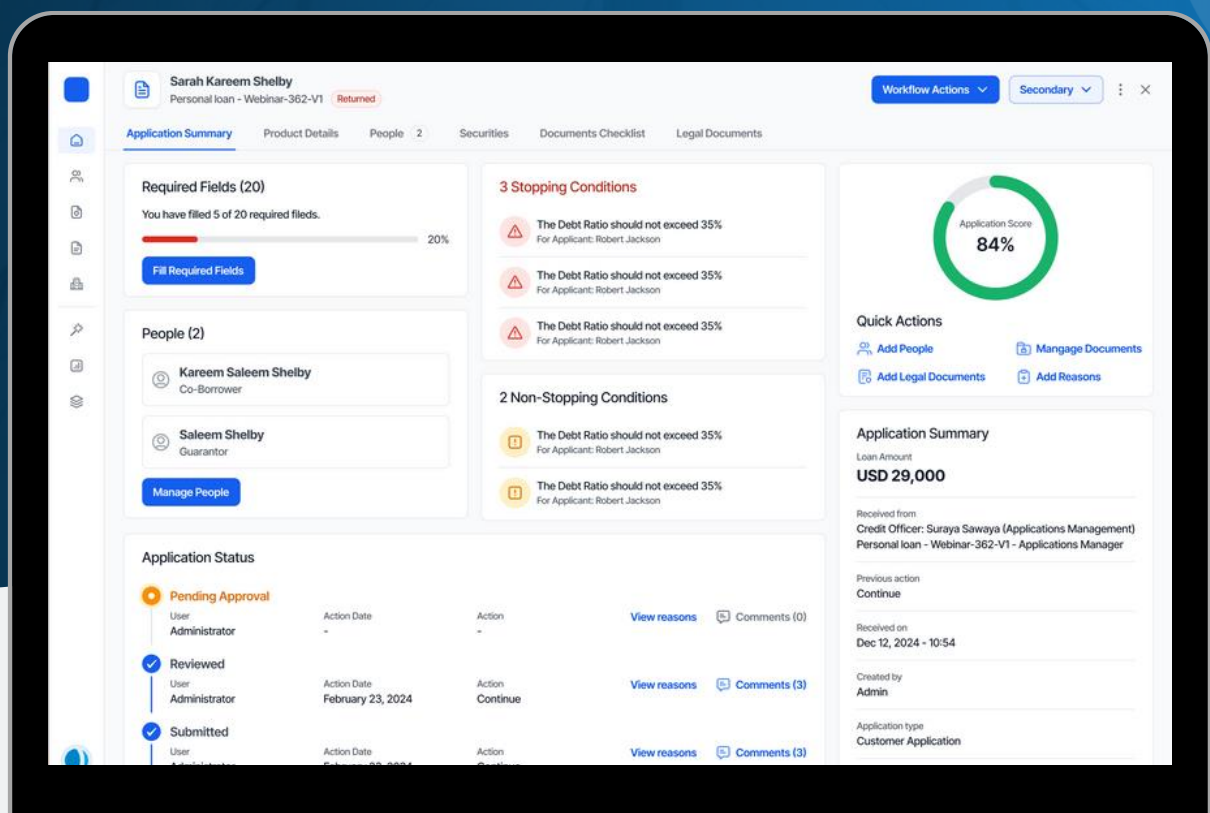




Bluering Retail

Empowering Lenders with No-code and White Label Digital Lending Solutions.

Innovate your Lending Experience Seamlessly





BLUERING RETAIL: KEY BENEFITS



Increased Efficiency

Automates tasks like application reviews, credit scoring, policy validations, and loan disbursement to reduce manual work, speed up processing, and minimize human errors.



Improved User Experience

Provides a user-friendly interface for borrowers and lenders to streamline the application process and increase customer satisfaction.



Better Credit Risk Management

Utilizes data analytics and artificial intelligence to evaluate credit risk, assisting banks in making decisions to reduce loan defaults.



Bigger Credit Portfolio

Improves the bank's competitive edge by leveraging complete flexibility to swiftly enter markets with new products and promotions, successfully attracting new customer segments.

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www.bluering.com



info@bluering.com



BLUERING RETAIL: KEY BENEFITS



Full Control and Visibility

Provides real-time tracking and reporting on customer requests and operational activities. Built-in dashboards offer actionable insights into loan performance, enabling data-driven decisions and trend analysis.



Optimized Performance

Improves platform speed with faster page loads and API response times. Reduces system resource usage for a smoother, more responsive experience.



Robust Security Architecture

Reinforces security across the platform, by implementing modern security protocols. Enhanced authentication and authorization flows to ensure data integrity and user safety.



Modern UI/UX Redesign

Now features a fully redesigned interface for simplified navigation and a more intuitive digital lending journey.





35%

Faster Loan Processing

20%

Increase in Credit Portfolio

40%

Reduction in Overhead Cost

25%

Better Credit Predictions

Bluering Retail V8 is our most advanced digital lending solution for retail and consumer lending designed to transform the lending industry. This no-code, white-label platform offers a seamless experience for lenders worldwide to process their retail loans efficiently. With Bluering Retail, credit experts can simplify the lending process and focus on serving their customers.



Now Enhanced with V8: Faster, Smarter, Safer

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BLUERING RETAIL: FUNCTIONALITIES

Bluering Retail offers a revolutionary approach to digital lending designed to streamline lending processes and enhance borrower experiences.



Bluering Retail V8 offers a smooth and more powerful omni-channel and multi-device loan origination and processing experience for lenders. It provides support for various languages and currencies, ensuring personalized customer interactions regardless of location. The integrated document management and reporting capabilities streamline loan administration, improving operational efficiency and increasing productivity.

Bluering offers comprehensive support and training services to help banks maximize the potential of Bluering Retail and utilize all its features effectively.

Credit Scoring

Equipped with a built-in scoring engine, Bluering Retail facilitates accurate and efficient credit assessments. This advanced credit scoring functionality allows for better risk management and more informed lending decisions.

Seamless Integration

Bluering Retail integrates effortlessly with both internal and external systems of your bank. This integration helps streamline operations and enhances the overall experience.

Scalability & Performance

Bluering Retail V8 is built on a flexible architecture that easily scales with your business needs. It also delivers faster page loads, quicker API response times, and optimized resource usage — ensuring top performance even at scale.

Fully Parameterized

Bluering Retail is fully parameterized, allowing banks to define their products, policies and workflows with ease. This flexibility means you can configure the platform to suit your unique requirements without the need for coding or complex customizations.





Bluering offers more than a conventional lending solution; we build strategic partnerships that enhance the efficiency, security, and profitability of retail and consumer lending operations.

With a bold commitment to innovation and customer satisfaction, Bluering V8 delivers the most modern, secure, and scalable lending experience on the market. We empower financial institutions to lead in the digital era with confidence.

PIONEERING DIGITAL LENDING INNOVATION

Bluering provides flexible, no-code digital lending and credit risk solutions that are transforming the global banking sector. Since our founding, we've made it our mission to simplify the lives of credit experts by leveraging the latest technology and intelligent automation. Our vision remains: to empower banks with the tools to lend smarter, faster, and safer.

SCHEDULE A PERSONALIZED DEMO WITH ONE OF OUR CONSULTANTS TO EXPLORE BLUERING RETAIL'S CAPABILITIES.



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